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## **RE: 2014 Advertising Rates**

### **Text &/or Image (provided by advertiser) on a single page/post**

Displayed in perpetuity on a page of your choosing.

320 x 50 Mobile banner - \$150.00

300 x 250 Medium rectangle - \$300.00

### **Text &/or Image (provided by advertiser) in the site sidebar**

Displayed in the sidebar throughout the website for a 52 week period.

320 x 50 Mobile banner - \$1500.00

300 x 250 Medium rectangle - \$3000.00

### **Advertorials**

Article written/edited by guide2travel editor, consisting of 300 to 1000 words, and no more than five images. Information box at the bottom of the advertorial will include a disclaimer noting that the advertorial is paid content. "Posted by" information at the top of the webpage will be given as Paid Content.

Advertorials will remain on guide2travel.ca a minimum of one year. After the one year the advertorial will remain in perpetuity, or until the website closes, or until the business asks in a written email to have the advertorial removed.

### **Costs:**

- 300 to 600 words - \$750
- 601 words to 1000 words - \$1000